



SADD NATIONAL APPLICATION FOR STUDENT OF THE YEAR & STUDENT LEADERSHIP COUNCIL 2012-2013 TERM

“The SLC was an unforgettable experience. It taught me about leadership, responsibility, communicating, and organizing. Most importantly, I had the opportunity to work with an amazing group of students and the SADD National staff on issues that really mattered to me and affected my community back home as well as nationally. The SLC helped make me who I am today, and I'm so glad I could be a part of it!”

- Juan Gomez, 2010-2011 Student Leadership Council



SADD's mission is to provide students with the best prevention tools possible to deal with the issues of underage drinking, other drug use, impaired and risky driving, and other destructive decisions.

SADD, Inc.

255 Main Street | Marlborough, MA 01752 | www.sadd.org
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SADD National Application for Student of the Year & Student Leadership Council 2012-2013 Term

INSTRUCTIONS

SADD National is accepting applications for the SADD National Student of the Year (SOY) and Student Leadership Council (SLC) for the 2012-2013 year. Descriptions of the responsibilities of the Student of the Year and the Student Leadership Council are included in this packet of materials. The Student Leadership Council consists of 8-12 students; membership is highly competitive.

Eligibility

- Application for the SADD National Student of the Year and Student Leadership Council is open to current juniors and seniors in high school.
- All applicants must be students in good academic standing (no lower than a C average overall) and agree to maintain that good standing throughout their term of office.
- Members of the SLC, including the Student of the Year, must be able to travel by airplane unattended.
- Students must be prepared to meet all of the obligations detailed in the *SADD Student Leadership Council Roles and Responsibilities*.

Who may apply?

States served by a State Coordinator AND that have a formal nomination process for the SADD National SLC:

(If you are unsure if your state is served by a State Coordinator, visit sadd.org.)

- The State Coordinator may nominate only one student.
- The State Coordinator must designate whether his or her nominee is to be considered for just the SLC or for both the SLC and SOY.
- Other applicants will be considered ineligible.

Pennsylvania has a formal nomination process. PA SADD selects its nominee to the National SLC and the National SOY from the applications received for the PA SADD SOY. Please indicate in your submission via email if you would like to be considered for PA SADD SOY. Please submit the materials in the application to fdebacco@padui.org no later than January 5, 2012 by 11:59 PM. NO LATE APPLICATIONS WILL BE CONSIDERED.

States not served by a State Coordinator OR without a formal nomination process for the SADD National SLC:

- Individual SADD chapters may nominate *one* student per chapter.
- The nomination may be for the SLC or for both the SLC and SOY.



Other important considerations:

- Only one person per state will be selected to serve.
- Preference is not given to students who currently serve on the SLC.

Criteria for Selection

Applicants for the Student Leadership Council and the SADD Student of the Year must meet the following requirements.

- Submit a completed application by the due date required.
- Be a current junior or senior in high school in good academic standing.
- Be a positive role model of the “No Use” lifestyle and SADD philosophy of “friends caring for friends.”
- Show commitment by reaching out to peers, friends, and younger students through SADD or other peer support and education programs.
- Demonstrate personal commitment through involvement in community service, especially projects related to SADD’s mission.
- Be willing and able to speak publicly about SADD.
- Exhibit leadership qualities within your SADD chapter.
- Be able to work collaboratively with all types of people.

Applicants for the SLC will be judged based on the criteria above.

Additional Requirements for SADD Student of the Year Nominees

In addition to the criteria for SLC applicants, SADD Student of the Year applicants will be judged on their public speaking ability and public presentation as demonstrated in a video recording, which must be submitted with the completed application. The recording should include two short presentations (no longer than three minutes each) with the following content:

- 1) An address to a national conference of high school administrators about why SADD chapters are valuable additions to schools, using your own chapter as an example; and
- 2) In conversational interview format, the reasons you think you should be chosen as SADD National Student of the Year.



As an alternative to the staged presentations described above, applicants for Student of the Year may submit footage of an actual event that matches the criteria for length, content, and format listed. If an actual presentation is used, the applicant should be the primary speaker and technical standards of the video should provide ample opportunity for judges to review the quality of the applicant's presentation.

Video Recording Tips:

1. Use a tripod and be aware of background noises. Try to record in a room that is quiet.
2. Use as much light as possible. You don't need to have a light on your camera; just shoot in a space that is brightly lit.
3. If shooting on mini-DV, be sure to record your video at the SP or standard play speed, NOT the LP or long play speed.
4. Allow the camera to record for several seconds before you begin your statement or your first few words may be cut off. Similarly, let the camera continue recording for at least five seconds when you have finished your statement.

Submission Formats:

1. Digital Formats:
You may use yousendit.com to submit a digital video. This method is preferred.
2. Video Tape or DVD:
We can accept VHS, Super VHS, VHS-C, or Mini DV tapes. If on DVD, we can accept full-size DVDs or 3-inch mini-DVDs. If sending a DVD, be sure you have finalized the disc before sending it. You can check by playing the disc on a regular DVD player.

Applicants should preview their submission and correct any video or audio problems before submitting it to SADD. Applicants will be notified if their videotape or CD-ROM is technically flawed, but SADD will not accept replacement materials after the application deadline.

Process of Review and Selection

All completed applications for Student Leadership Council and Student of the Year will be forwarded to a panel of leaders in youth substance abuse prevention, highway safety, youth leadership, and other related fields. These individuals will review the SLC portion of the applications and rate them according to the above criteria. The applications will then be reviewed at SADD National by a finalist review panel consisting of the current SADD National Student of the Year, the Chairman of the Board of Directors or her designee, and the Executive Director. After



choosing membership for the SLC, this panel will review the application materials of those candidates eligible to be Student of the Year. The panel members will conduct telephone interviews with the top-ranked applicants for Student of the Year and make a selection; their decision will be final. The panel will also choose additional students, who may or may not have applied to be Student of the Year, to serve on the SLC Executive Committee. The finalist review panel may seek additional information from applicants in conjunction with the SLC or Executive Committee selection process.

Completed Applications

Please use the checklist included with these application materials to ensure that all the components are filed. **Completed applications must be received by SADD National on or before Friday, January 17, 2012 at 4:00 PM Eastern.** *We strongly suggest that you submit your application electronically.* Alternatively, materials can be sent via overnight mail or return receipt requested to ensure that the materials arrive at our office. Completed applications should be submitted to the following address:

thelmondollar@sadd.org

- or -

SADD, Inc.
255 Main Street, Suite 208
Marlborough, MA 01752
Attn: Lizette Cordeiro

SADD National reserves the right to strictly enforce all deadlines.

For additional information, you may call the SADD National office at (508) 481-3568 or toll-free at (877) SADD-INC. For inquiries specifically relating to the SLC/SOY application process, contact Travis Helmondollar at (304) 920-9382 or by email at thelmondollar@sadd.org.



- Valerie Johnson, North Dakota, 2002-2003 SLC Member



About the Student of the Year

The SADD National Student of the Year is chosen to represent SADD and its students on the national level. This individual is a positive role model of the “No Use” lifestyle and the SADD philosophy of friends caring for friends. Beginning with the national conference in June, the Student of the Year serves as the national student spokesperson for SADD and travels to events and press conferences to spread the SADD message. Often interviewed by print, radio, and television media, the Student of the Year participates in any national press conferences or media tours held throughout the term of office.

The Student of the Year is chosen from a pool of exemplary candidates. These candidates are nominated by their State Coordinators or, in cases of states without State Coordinators, the candidates’ advisors. Without exception, the students selected to serve as Student of the Year are accomplished individuals who have demonstrated their commitment by reaching out to peers, friends, and younger students through SADD and other peer support and education programs. They are individuals who have exemplified the SADD model of empowerment and caregiving through involvement in community service, especially in projects relating to substance abuse prevention, highway safety, and other issues that affect youth. The SADD Student of the Year is a positive role model for all other SADD students.

The Student of the Year serves on the SADD National Board of Directors. She or he also chairs the Student Leadership Council, serves on the Executive Committee of the SLC, and sets the direction of the Council during the year. The SADD Student of the Year serves as SADD’s delegate to the National Organizations for Youth Safety (NOYS) and must be able to travel extensively and frequently on his or her own representing SADD and attending SLC and SADD Board of Directors’ and NOYS meetings. The SADD Student of the Year receives an award of \$1,000 at the SADD National Conference. The following summer, the Student of the Year has the opportunity to serve in a paid internship at the National Highway Traffic Safety Administration (NHTSA) in Washington, D.C.

“Being the Student of the Year and a part of the SLC has been one of the most amazing experiences I've ever had. I've made some life-long friends who have helped me through the good and the bad, and I feel that I've actually made a difference through SADD. I've built and learned to build relationships with people on both professional and personal levels, which will come in handy in the future! I've grown as a leader and as a person, and I owe most of that to my experience on the SLC.”

- Deanna Boucher, 2011-2012 Student of the Year



About the Student Leadership Council

The SADD National Student Leadership Council (SLC) plays a major role in the nationwide success of SADD. Members work directly with the SADD National staff on new and continuing projects while maintaining active leadership roles with their own local chapters. Often called upon to represent the national organization, SLC members travel to conferences, media events, and task force meetings.

Without exception, the members of the Student Leadership Council are accomplished individuals who have demonstrated their commitment by reaching out to peers, friends, and younger students through SADD and other peer support and education programs. They are individuals who have exemplified the SADD model of empowerment and caregiving through involvement in community service, especially in projects relating to substance abuse prevention, highway safety, and other issues that affect youth. SLC members are expected to set a positive role model for other SADD students.

In addition to establishing national representation for SADD, the SLC's goals include creating a system of grassroots communication to supply information to new and existing chapters and providing recommendations and feedback to the SADD National Board of Directors on priorities, issues, campaigns, and materials. SLC members are actively involved in planning, implementing, and evaluating the SADD National Conference each summer, and many members present workshops and other sessions at the conference.

Comprised of up to twelve young people who are seniors in high school or freshmen in college, each from a different state, SLC members bring unique local and state perspectives to the national organization. The SLC is supervised by a staff advisor who helps to guide the Council in its deliberations and travels. Members communicate by telephone conference calls each month and often interact electronically throughout their term. Members may be asked to travel for face-to-face meetings (no more than three times per year). The SLC is represented on the SADD National Board of Directors by the Student of the Year, who chairs the Council and serves on the Executive Committee.



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SADD Student Leadership Council Roles and Responsibilities

The SADD National Student Leadership Council (SLC) is a nationally focused youth forum working in partnership with SADD National to further the mission of the organization. SLC membership provides benefits both to the students who are chosen for membership and to the national organization they represent. Through their participation on the Student Leadership Council, students grow and strengthen their leadership skills and gain significant travel, training, leadership, and public speaking opportunities. In turn, SADD National relies on the SLC:

- To serve as youth representatives of SADD at conferences, on task forces, and on advisory committees;
- To speak publicly about issues central to SADD's mission;
- To provide the national organization with youth insight and perspective on strategic planning, policy development, programming ideas, conference planning, and other aspects of SADD operations; and
- To serve as role models for SADD students nationwide, setting an example of positive and responsible teen attitudes and behavior.

The responsibilities of the Student Leadership Council members are demanding. As SADD National representatives, SLC members are expected to behave respectfully, responsibly, and ethically at all times.

The SLC term commences at the SADD National Conference and continues through the following year's national conference.

SLC members must perform the following specific tasks within their year of service.

- Attend face-to-face meetings as requested by SADD staff.
- Assist the SADD National Conference Committee in planning and implementing the national conference at the expiration of their term.
- Serve on at least one working group committee. Each SLC member will work with an assigned SADD National staff member to assist and to provide ideas in the following areas: communications, programming, fundraising, and field services.
- Join in regular group conference calls to discuss works in progress, current events, SADD policies, and proposed campaigns and activities.
- Provide prompt assistance on request by phone or email to SADD National staff, State Coordinators, chapter advisors, and students.



- Represent SADD National at conferences, meetings, and public events as requested by SADD National staff.
- Speak with members of the press or public on questions related to SADD's mission as requested and approved by SADD National.

Expenses

All expenses for mandatory SLC work, including travel expenses, will be covered by SADD National or the SADD coordinator network.

SLC Coordinator

The SLC is supported and coordinated by the SADD National Director of Programming. The Director of Programming acts as the primary planner and facilitator of SLC activities and promotes the SLC to ensure the success of the group. She is available to the SLC at all times for logistical assistance, consultation, feedback, and general support and is the primary liaison between the SLC and other members of the SADD National staff, conveying the needs and interests of each group to the other.

Student of the Year

As the chair of the Student Leadership Council, the Student of the Year is responsible for planning work activity, keeping the group focused, and promoting a respectful, organized, and positive group dynamic. The SOY communicates regularly with the SLC members through emails and phone calls to update members on announcements, work plans, and progress. Working closely with the SADD National Director of Programming, the SOY advocates for the ideas and perspective of the SLC to the SADD National staff, the SADD National Board of Directors, the National Conference Committee, and the SADD State Coordinator network.

Executive Committee

The Executive Committee is comprised of the current SOY and additional SLC members designated at the time of the SLC selection. The SLC members on the Executive Committee assist the SOY in managing the SLC and may be assigned specific areas of responsibility or tasks on a case-by-case basis. When the SOY is not available, other members of the Executive Committee represent SADD National at conferences, events, and public speaking engagements. The Executive Committee consults with the Director of Programming and the Conference Committee whenever requested.